

leapfrog 2 years on cloud transformation timeline.

" The number one reason Craigs invested in Dr Migrate was visibility. We needed to gain a clear view over our technical estate, and to be able to present this not just to our technical team but at a management level as well. "

David Jones

CCO
Craigs Investment Partners

Industry

Finance

COMPANY BACKGROUND

Craigs Investment Partners has rapidly grown to become one of New Zealand's largest private investment firms. The company has ambitions for further growth, utilising technology to enhance security and create efficiencies in its business, continuously improving the personalised client service offering that has underpinned its success to date.

THE CHALLENGE

Craigs Investment Partners has ambitions for continued hyper-growth, utilizing technology to enhance security and create efficiencies in its business, and continuously improving the personalized client service offering that has underpinned its success to date.

As such, Craigs has embarked on a bold digital transformation journey across their entire technology estate to move from on-premises to the cloud to create scale and increase capacity. The aim is to be fully in the cloud by the end of 2024, including the modernization of over 30+ applications which support the provisioning of customer services.



QUICK FACTS

- 200+ servers and 84 applications in scope for migration
- 30+ apps identified for modernisation
- 180+ Investment Advisers / 600+ employees
- 19 branches throughout New Zealand

THE SOLUTION

With 200+ servers and 84 applications in scope for migration, Dr Migrate was initially used to gain a complete picture of Craig's entire technology estate, help them understand the migration workloads, and ascertain with confidence the cost implications and comparisons in moving from on-premises to Azure.

This enabled Craigs to build their business case for transformation and understand what their transformation journey would entail, from a change perspective, business perspective, cost perspective and execution perspective.

"I needed accurate cost comparisons between remaining in the co-located datacentre and moving to an Azure tenancy.

Dr Migrate and the Intel benchmarking engine automatically provided me with TCO, ROI and sustainability projections Dr Migrate accuracy impressed me"

David Jones

CCO

Craigs Investment Parnters



THE RESULTS

The most significant outcome for Craigs in accessing Dr Migrate was being able to bring forward the completion of their move to Azure two years earlier than they had anticipated.

Craigs were able to ascertain with confidence when they could turn off services with their incumbent infrastructure provider, saving costs and minimising the potential for additional expenses caused by unpredictable delays.

- Cloud migration timeline accelerated by 2 years
- 80+ application treatments defined
- Cost-optimal cloud server resource allocation identified

WHY LAB³ WAS SELECTED

We specialise in cybersecurity, cloud migration and application modernisation. The industries we focus on include Government, Finance, Utilities, and Transport, and the clients we partner with are some of the most widely known brands and organisations in the world. They inspire us in everything we do.

We are an award-winning Microsoft Partner with 5 Solution Partner Designations, 6 Advanced Specializations and one of the largest Azure engineering practices in the southern hemisphere.